



Price list of additional services

Video length + For every additional 30s of video editing	€27
Revisions Each additional revision	€17
Advanced transitions*	€27
Premium transitions*	€37
Additional transitions Editing with transitions not included in the package, requested additionally	€47
Advanced sound/image correction**	€27
Premium sound/image correction**	€37
VoiceOver AI or professionally recorded voice according to the provided text	€47



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**Transitions - explanation*

Basic Crew Up transitions are transitions that allow smooth connection between video shots. They include:

- **Cut:** Instant change from one shot to another. The most commonly used transition, ideal for dynamic and fast-paced videos.
- **Fade In/Out:** Gradual appearance or disappearance of the image. Used for opening or closing scenes, or for smooth changes between video parts.
- **Zoom In/Out:** The effect of moving closer to or away from the image. Highlights details or changes perspective between shots. Slide: One shot “slides” over another from left, right, up, or down. Gives a sense of rhythm and movement, especially in promotional and energetic videos.

Advanced Crew Up transitions (in addition to basic ones) include:

- **Glitch:** A video error effect creating a modern, dynamic look. Used for a contemporary and technical aesthetic.
- **Spin (Rotation):** A transition where the shot rotates while switching to another, adding energy and motion.
- **Wipe:** One shot “pushes” another out of the frame, creating a sense of continuity and smooth passage between scenes.

Premium Crew Up transitions (in addition to basic and advanced ones) include:

- **Iris Round:** The shot opens or closes like a camera lens, creating an elegant, cinematic transition.
- **Split:** The screen divides into multiple parts, showing different shots simultaneously.
- **Whip-Pan:** A fast camera pan motion left or right between two shots, creating a blurred transition. To use this properly, video materials must be shot with preplanned quick movements.

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***** Image and sound correction - explanation***

Basic Crew Up correction improves the essential elements of sound and image, making the video clearer and more pleasant to watch on mobile devices:

Sound:

- **Normalization:** Adjusting volume to an optimal level for consistent listening.
- **Silence trimming:** Removing unnecessary quiet parts at the start or end of the video.
- **Balance:** Ensuring even distribution between left and right channels, optimized for mono sound on mobile devices.
- **Basic equalization:** Light frequency adjustments to make speech and sound clearer.

Image:

- **Brightness and contrast:** Adjusting overall brightness and contrast for better visibility.
- **Color saturation:** Lightly increasing color intensity to make visuals more appealing.
- **Sharpness:** Improving image clarity, especially useful for mobile footage.
- **Cropping: Adapting the video format to vertical display (9:16) for TikTok, Reels, Shorts, and other platforms.**

Advanced Crew Up correction includes additional adjustments for a more professional look:

Sound:

- **Dynamic processing:** Using compressors to control dialogue and effect volume.
- **Reverb and effects:** Subtle addition of ambient effects to enhance the sound experience.
- **Advanced equalization:** Precise sound frequency tuning to highlight key tones.
- **Noise reduction:** Removing background noise from recorded material.

Image:

- **Color correction:** Adjusting tones and colors for a more appealing look on mobile.
- **Exposure correction:** Adjusting brightness and shadows for better visibility.
- **Vignetting:** Slightly darkening the image edges to draw focus to the center.
- **Masking:** Precisely adjusting parts of the image to highlight specific elements.

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Premium correction explanation elevates quality to the highest level, using advanced techniques for a professional look and sound:

Sound:

- **Advanced dynamic processing:** Multi-stage compression for a perfectly balanced sound mix.
- **Enhanced reverb and special effects:** Use of high-quality reverbs and sound effects to enrich the atmosphere.
- **Detailed equalization:** Precise shaping of all key frequencies.
- **Foley and additional sound elements:** Adding sound effects (e.g., ambient sounds) to create a more realistic experience.

Image:

- **Advanced color grading:** Deep color correction to create a specific mood or atmosphere.
- **Selective masking:** Adjusting specific image areas to highlight key elements.
- **Detail enhancement:** Improving image texture for greater clarity and definition.
- **Subtle visual effects:** Using gentle effects to enhance the video without overloading the image.

Note:

The final video quality depends on the quality of provided footage. Editing can improve existing elements, but cannot “save” technically poor recordings (e.g., audio with unfixable errors).

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